



Mitri and his team were delighted with the overall impact that the show had on the spectators and event reporters alike. Some of the comments made by in reviews of the show were superlative:

'This display was nearly flawless with plenty of action and incredible synchronization...'

'...And Man, What a finale!'

'This was truly an artistic and original display...'

'Much of the African display was incredible'

'Synchronization was very nicely done and near perfect'

'The effects used in this show were simply superb'

'The finale was incredible and in perfect crescendo'

'The way this display was constructed was brilliant'

'A truly fabulous job from this team'

'They probably had the best finale so far'

'The African display was truly very special'

'The South African entrant has produced an excellent display, the best show this year in my opinion.'

'The finale was seriously a thing of beauty. The intensity just kept on growing ...'

Comments from www.montreal-fireworks.com
and www.lesgrandfeuxloto-quebec.com



Fireworks for Africa

– at L'International des Feux
Loto-Quebec 2006

Over the past few years, Nick Mitri has become something of a pioneer of the South African events industry by making it his mission to compete in a number of major international fireworks competitions that take place every year around the world. On many occasions it has proven highly successful for his company, as his team has walked away with top honours.

This year was no exception, as his company Fireworks for Africa was invited to compete in L'International des Feux Loto-Quebec, which is held in Montreal. This was quite an honour, as all the major international fireworks companies vie to compete in this prestigious event, which is recognized as 'The Big One' among the fraternity. As Mitri remarked; "Just to be invited to compete is a great honour." Fireworks for Africa is the first fireworks company from the African continent ever to take part in this event and received a great deal of attention from the international press as a result.

L'International des Feux Loto-Quebec started in 1985. This was the world's first international fireworks competition and is considered the world's biggest annual fireworks event. South Africa is the twenty-third country to be represented and Fireworks for Africa was the sixty-second company to compete in the competition that attracts some three million spectators annually.

Each fireworks display has its own particular theme and in keeping with the fact that Fireworks for Africa was representing the African continent, Mitri's team decided on a documentary style show, which they titled 'Out of Africa'. The show contained some typically African music and well known music such as 'This Land' from the movie The Lion King. The spectator's were obviously delighted with the Fireworks for Africa's display. "The audience went crazy after the show," exclaimed Mitri.

The South African fireworks market is relatively small in comparison to the European and American markets. Therefore it's quite a challenge for a South African team to compete on the same level, especially if one compares the number of shows that this year's winner produces against those that are produced by a South African company during a working year. The team from the USA, who were this year's winners, produce over eight hundred shows a year, whereas if we produce twenty five a year, we're doing well," commented Mitri.

The duration of each display was thirty minutes and setting up for this event was relatively stress-free according to Mitri. "There were twenty-five pyrotechnicians on site over the five day set-up and its amazing how professional everyone was. Fireworks for Africa's show was set up using a computerized, radio controlled firing system. "I didn't even press a button," remarked Mitri. "I armed the key and the system did the rest."



Email: info@fireworks.co.za
Website: www.fireworks.co.za